

# JUSTIN FELA

## WORK EXPERIENCE

### **Cleveland Browns – Berea, OH (2022 – present)**

#### *Digital Video Producer (2024 – present)*

- Producing, shooting and editing content for social media, broadcast television, radio, and in-game presentation
- Collaborated on the 2024 Browns Schedule Release video from brainstorm through production and distribution
- Cinematographer for *Unleashed* and *Sideline to Sideline* web series
- Manage, post, and strategize content for the Cleveland Browns YouTube channel
- Produce videos to promote ticket sales
- Edit short-form content for distribution to Instagram, Twitter, YouTube, Facebook and TikTok

#### *Digital Video Specialist (2022 – 2024)*

- Captured more than 2,000 hours of football highlights, corporate partnership events, and community outreach programs
- Filmed highlights, sideline sound, and mic'd up for 15 games during 2022 and 2023 season
- Producer and editor covering Browns' partnership with Jumpstart
- Worked closely with other departments to develop plans for production
- Monitored Teradeck system along with Core to livestream press conferences
- Assisted in media management system by labeling and organizing game footage
- Recorded footage using ARRI Amira, Sony FX9, and Sony FX3
- Conducted interviews with participants at Browns sponsored events
- Trained coworkers on new equipment and lead discussions about how equipment can be used more efficiently

#### *Content and Production Intern (2022)*

- Created content for different platforms such as Tiktok, Instagram, Twitter, YouTube, LinkedIn, and Facebook
- Filmed top angle for mic'd up four games during the 2022 season
- Captured and edited community outreach programs such as Stay In The Game and Rookie Tackle
- Lead press conference production during Browns Training Camp 2022
- Produced live audio for Browns Live and press conferences
- Edited footage and distributed to Cleveland news stations such as ESPN, WEWS, and WKYC

### **Kent State Athletics – Kent, OH (2021 – 2022)**

#### *Video Production Assistant*

- Filmed various Kent State University athletic teams including basketball, field hockey, soccer, and football
- Worked within time constraints to meet optimal posting deadlines for each social media platform
- Utilized production equipment such as Canon C100, Lumix GH4/GH5, Zoom audio equipment
- Shot footage in both indoor and outdoor settings
- Monitored audio output to provide the highest quality content

## CONTACT:

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## EDUCATION:

**Kent State University**  
(2018 – 2022)

*B.S. Digital Media  
Production*

*Minor: Marketing  
Alpha Tau Omega*

## SKILLS:

Adobe Creative Suite

Premiere Pro

After Effects

Photoshop

Illustrator

Final Cut Pro

OBS

## CAMERAS:

ARRI Amira

Alexa 35

Sony FX9

Sony FX3

Red Komodo